



WHTM  
3235 Hoffman Street  
PO BOX 5860  
Harrisburg, PA 17110-5860

## Contract # 199743

### Schedule Dates

10/30/12-11/05/12

### Advertiser

Casey/Senate-D (3661)

### Agency

Shorr Johnson Magnus (4312)

### Product

Political-Political (1088)

### Brand

POLITICAL (2893)

### Salesperson

Jones, Mike (1068)

### Sales Office

CONTINENTAL - Washington, DC

### Buyer Name

DETTORRE, MIKE

### Phone/Fax

/

### CPE

N/A

### Account Types

National/Political Candidate Agency

### Billing Type

Standard

### Comments

CASEY/SENATE/DEM

### Date Entered

10/29/12

### Last Modified

11/01/12

### Entered By

Nicole Heckard

### CO-OP

No

### Headline #

ECR08889993

### Demo

Normal

### Order Type

Normal

### Package Deal

### Commission %

15.00

### Commission

\$5,156.25

### Net Total

\$29,218.75

### Sales Tax

### WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate

Nov. 2012 93 \$34,375.00

Grand Total: 93 \$34,375.00

Shorr Johnson Magnus  
1831 Chestnut St.  
Philadelphia, PA 19103

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (2)	10/30/12-11/05/12	3	:30	4:58A- NEWS-ABC27 NEWS DAYBREAK AT 5A	1	1	1	1	1	1			5	\$100.00	\$500.00	WHTM Harrisburg (WHTM)		10/29/12
2.0	Normal Line / SPOT (1)	10/30/12-11/05/12	3	:30	5:28A- NEWS-ABC27 NEWS DAYBREAK AT 530A	1	1	1	1	1	1			5	\$125.00	\$625.00	WHTM Harrisburg (WHTM)		10/29/12
3.0	Normal Line / SPOT (6)	10/30/12-11/05/12	3	:30	12P- NEWS-ABC27 NEWS AT 12P	1	1	1	1	1	1			3	\$150.00	\$450.00	WHTM Harrisburg (WHTM)		10/29/12
3.0.1	Closed Preempt (6)	11/01/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
3.0.2	Preempt (6)	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
4.0	Normal Line / SPOT (7)	10/30/12-11/05/12	3	:30	10:58A- ABC-THE VIEW	1	1	1	1	1	1			1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/29/12
4.0.1	Closed Preempt (7)	11/02/12															WHTM Harrisburg (WHTM)	No Clear/Rate/Exception -	
4.0.2	Closed Preempt (7)	10/31/12															WHTM Harrisburg (WHTM)	No Clear/Rate/Exception -	
4.0.3	Closed Preempt (7)	11/01/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
4.0.4	Preempt (7)	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
5.0	Normal Line / SPOT (21)	10/30/12-11/05/12	3	:30	11:35P- ABC-ABC NEWS NIGHTLINE	1	1	1	1	1	1			2	\$150.00	\$300.00	WHTM Harrisburg (WHTM)		10/29/12
5.0.1	Closed Preempt (21)	11/05/12															WHTM Harrisburg (WHTM)	Oversold/Exception -	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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PO BOX 5860  
Harrisburg, PA 17110-5860

Shorr Johnson Magnus  
1831 Chestnut St.  
Philadelphia, PA 19103

## Contract # 199743

### Schedule Dates

10/30/12-11/05/12

### Advertiser

Casey/Senate-D (3661)

### Agency

Shorr Johnson Magnus (4312)

### Product

Political-Political (1088)

### Brand

POLITICAL (2893)

### Salesperson

Jones, Mike (1068)

### Sales Office

CONTINENTAL - Washington, DC

### Buyer Name

DETTORRE,MIKE

### Phone/Fax

/

### CPE

N/A

### Account Types

National/Political Candidate Agency

### Billing Type

Standard

### Comments

CASEY/SENATE/DEM

### Date Entered

10/29/12

### Last Modified

11/01/12

### Entered By

Nicole Heckard

### CO-OP

No

### Headline #

ECR08889993

### Demo

Normal

### Order Type

Normal

### Package Deal

### Commission %

15.00

### Commission

\$5,156.25

### Net Total

\$29,218.75

### Sales Tax

## WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate

Nov. 2012 93 \$34,375.00

Grand Total: 93 \$34,375.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.0.2	Closed Preempt (21)	11/01/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
6.0	Normal Line / SPOT (8)	10/30/12-11/05/12	3	:30	4P-4:58:31P (EST)	1	1	1	1	1	1			4	\$200.00	\$800.00	WHTM Harrisburg (WHTM)		10/29/12
6.0.1	Preempt (8)	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
7.0	Normal Line / SPOT (9)	11/03/12-11/03/12	3	:30	7P-NEWS-ABC27 NEWS SATURDAY AT 7P							1		1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/29/12
8.0	Normal Line / SPOT (15)	10/30/12-11/05/12	3	:30	7:30P- INSIDE EDITION 730P	1	1	1	1	1	1			4	\$200.00	\$800.00	WHTM Harrisburg (WHTM)		10/29/12
8.0.1	Preempt (15)	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
9.0	Normal Line / SPOT (25)	11/02/12-11/02/12	3	:30	11:35P- SPORTS-WHTM FRIDAY NIGHT FOOTBALL						1			1	\$250.00	\$250.00	WHTM Harrisburg (WHTM)		10/29/12
10.0	Normal Line / SPOT (12)	10/30/12-11/05/12	3	:30	7P- NEWS-ABC27 NEWS AT 7P	1	1	1	1	1	1			5	\$300.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/29/12
11.0	Normal Line / SPOT (14)	11/04/12-11/04/12	3	:30	6P- NEWS-ABC27 NEWS SUNDAY AT 6P								1	1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		10/29/12
12.0	Normal Line / SPOT (3)	10/30/12-11/05/12	3	:30	7A- ABC-GOOD MORNING AMERICA	2	2	2	2	2	2			10	\$350.00	\$3,500.00	WHTM Harrisburg (WHTM)		10/29/12
13.0	Normal Line / SPOT (4)	10/30/12-11/05/12	3	:30	6A- 6:30A (EST)	1	1	1	1	1	1			5	\$350.00	\$1,750.00	WHTM Harrisburg (WHTM)		10/29/12

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10/30/12-11/05/12

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### Agency

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### Product

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### Brand

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### Salesperson

Jones, Mike (1068)

### Sales Office

CONTINENTAL - Washington, DC

### Buyer Name

DETTORRE,MIKE

### Phone/Fax

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### CPE

N/A

### Account Types

National/Political Candidate Agency

### Billing Type

Standard

### Comments

CASEY/SENATE/DEM

### Date Entered

10/29/12

### Last Modified

11/01/12

### Entered By

Nicole Heckard

### CO-OP

No

### Headline #

ECR08889993

### Demo

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### Order Type

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### Package Deal

### Commission %

15.00

### Commission

\$5,156.25

### Net Total

\$29,218.75

### Sales Tax

## WHTM Harrisburg (WHTM)

### By Broadcast Month

Nov. 2012

Grand Total:

Spots

93

Rate

\$34,375.00

\$34,375.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (5)	10/30/12-11/05/12	3	:30	6:30A- 7A (EST)	1	1	1	1	1	1			5	\$350.00	\$1,750.00	WHTM Harrisburg (WHTM)		10/29/12
15.0	Normal Line / SPOT (11)	10/30/12-11/05/12	3	:30	5:30P- 5:57:56P (EST)	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHTM Harrisburg (WHTM)		10/29/12
16.0	Normal Line / SPOT (13)	10/30/12-11/05/12	3	:30	4:58:31P- 5:30P (EST)	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHTM Harrisburg (WHTM)		10/29/12
17.0	Normal Line / SPOT (22)	10/30/12-11/05/12	3	:30	Orbit- [T]NEWS-ABC27 NEWS AT 11P(Mo-Fr), [T]NEWS-ABC27 NEWS AT 11P WEEKEND(Su)	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHTM Harrisburg (WHTM)		10/29/12
17.0.1	Closed Preempt (22)	11/05/12															WHTM Harrisburg (WHTM)	Oversold/Spot -	
18.0	Normal Line / SPOT (10)	10/30/12-11/05/12	3	:30	5:57P- NEWS-ABC27 NEWS AT 6P	2	1	1	1	1	1			6	\$500.00	\$3,000.00	WHTM Harrisburg (WHTM)		10/29/12
19.0	Normal Line / SPOT (16)	10/31/12-10/31/12	3	:30	10P- ABC--NASHVILLE				1						\$1,000.00		WHTM Harrisburg (WHTM)		10/29/12
19.0.1	Closed Preempt (16)	10/31/12															WHTM Harrisburg (WHTM)	No Clear/Rate/Exception -	
20.0	Normal Line / SPOT (23)	11/01/12-11/01/12	3	:30	7:57P- ABC--CMA AWARDS					1					\$1,000.00		WHTM Harrisburg (WHTM)		10/29/12
20.0.1	Closed Preempt (23)	11/01/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
21.0	Normal Line / SPOT (18)	10/30/12-10/30/12	3	:30	10P- ABC--PRIVATE PRACTICE		1							1	\$1,200.00	\$1,200.00	WHTM Harrisburg (WHTM)		10/29/12

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Shorr Johnson Magnus (4312)

### Product

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### Brand

POLITICAL (2893)

### Salesperson

Jones, Mike (1068)

### Sales Office

CONTINENTAL - Washington, DC

### Buyer Name

DETTORRE,MIKE

### Phone/Fax

/

### CPE

N/A

### Account Types

National/Political Candidate Agency

### Billing Type

Standard

### Comments

CASEY/SENATE/DEM

Date Entered 10/29/12

Last Modified 11/01/12

Entered By Nicole Heckard

CO-OP No

Headline # ECR08889993

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$5,156.25

Net Total \$29,218.75

Sales Tax

## WHTM Harrisburg (WHTM)

By Broadcast Month Spots

Nov. 2012 93

Grand Total: 93

Rate

\$34,375.00

\$34,375.00

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / SPOT (17)	11/05/12-11/05/12	3	:30	10P- ABC-CASTLE	1								1	\$1,500.00		WHTM Harrisburg (WHTM)		10/29/12
22.0.1	Closed Preempt (17)	11/05/12															WHTM Harrisburg (WHTM)	Oversold/Exception -	
23.0	Normal Line / SPOT (24)	11/04/12-11/04/12	3	:30	7:59P- ABC-ONCE UPON A TIME								1	1	\$1,500.00		WHTM Harrisburg (WHTM)		10/29/12
23.0.1	Closed Preempt (24)	11/04/12															WHTM Harrisburg (WHTM)	Pre-Empty/Exception -	
24.0	Normal Line / SPOT (19)	11/05/12-11/05/12	3	:30	7:57P- ABC-DANCING WITH THE STARS	1								1	\$2,500.00	\$2,500.00	WHTM Harrisburg (WHTM)		10/29/12
25.0	Normal Line / SPOT (20)	10/31/12-10/31/12	3	:30	9P- 10P (EST)				1					1	\$2,500.00	\$2,500.00	WHTM Harrisburg (WHTM)		10/29/12
26.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	5:58A- NEWS-ABC27 NEWS DAYBREAK AT 6A					2				2	\$1,000.00	\$2,000.00	WHTM Harrisburg (WHTM)		11/1/12
27.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	7A- ABC-GOOD MORNING AMERICA						1			1	\$800.00	\$800.00	WHTM Harrisburg (WHTM)		11/1/12
28.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	9A- REGIS & KELLY						1			1	\$250.00	\$250.00	WHTM Harrisburg (WHTM)		11/1/12
29.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	10A- ANDERSON COOPER						2			2	\$150.00	\$300.00	WHTM Harrisburg (WHTM)		11/1/12
30.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	12:30P- JUDGE JOE BROWN 1230P						2			2	\$150.00	\$300.00	WHTM Harrisburg (WHTM)		11/1/12

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### Agency

Shorr Johnson Magnus (4312)

### Product

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### Brand

POLITICAL (2893)

### Salesperson

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### Sales Office

CONTINENTAL - Washington, DC

### Buyer Name

DETTORRE,MIKE

### Phone/Fax

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### CPE

N/A

### Account Types

National/Political Candidate Agency

### Billing Type

Standard

### Comments

CASEY/SENATE/DEM

Date Entered 10/29/12

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CO-OP No

Headline # ECR08889993

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$5,156.25

Net Total \$29,218.75

Sales Tax

## WHTM Harrisburg (WHTM)

### By Broadcast Month

Nov. 2012 93

Grand Total: 93

### Rate

\$34,375.00

\$34,375.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	2P-ABC-GENERAL HOSPITAL	1					1			1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		11/1/12
32.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	3P- KATIE 3P	1					2			2	\$400.00	\$800.00	WHTM Harrisburg (WHTM)		11/1/12
33.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	4:30P- 4:58:31P (EST)	1					2			2	\$400.00	\$800.00	WHTM Harrisburg (WHTM)		11/1/12
34.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	9A- 10A (EST)	1						1		1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		11/1/12
35.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	8A- 9A (EST)	1							1	1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		11/1/12
36.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	7:30P- 7:57:56P (EST)	1						1		1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		11/1/12
37.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	9A- 10A (EST)	1							1	1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		11/1/12

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Date:

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WHTM  
3235 Hoffman Street  
PO BOX 5860  
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## Contract # 1992229

### Schedule Dates

10/23/12-10/29/12

### Advertiser

Casey/Senate-D (3661)

### Agency

Shorr Johnson Magnus (4312)

### Product

Political-Political (1088)

### Brand

POLITICAL (2893)

### Salesperson

Jones, Mike (1068)

### Sales Office

CONTINENTAL - Washington, DC

### Buyer Name

DETTORRE, MIKE

### Phone/Fax

/

### CPE

N/A

### Account Types

National/Political Candidate Agency

### Billing Type

Standard

### Comments

CASEY/SENATE/DEM

Date Entered 10/22/12

Last Modified 10/22/12

Entered By Nicole Heckard

CO-OP No

Headline # ECR08887640

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$6,948.75

Net Total \$39,376.25

Sales Tax

### WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate

Oct. 2012 81 \$35,350.00

Nov. 2012 19 \$10,975.00

Grand Total: 100 \$46,325.00

Shorr Johnson Magnus  
1831 Chestnut St.  
Philadelphia, PA 19103

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/23/12-10/29/12	3	:30	5:28A- NEWS-ABC27 NEWS DAYBREAK AT 530A	1	1	1	1	1	1			5	\$125.00	\$625.00	WHTM Harrisburg (WHTM)		10/22/12
2.0	Normal Line / SPOT (2)	10/23/12-10/29/12	3	:30	4:58A- NEWS-ABC27 NEWS DAYBREAK AT 5A	1	1	1	1	1	1			5	\$100.00	\$500.00	WHTM Harrisburg (WHTM)		10/22/12
3.0	Normal Line / SPOT (3)	10/23/12-10/29/12	3	:30	7A- ABC-GOOD MORNING AMERICA	2	2	2	2	2	2			10	\$350.00	\$3,500.00	WHTM Harrisburg (WHTM)		10/22/12
4.0	Normal Line / SPOT (4)	10/23/12-10/29/12	3	:30	6A- 6:30A (EST)	1	1	1	1	1	1			5	\$350.00	\$1,750.00	WHTM Harrisburg (WHTM)		10/22/12
5.0	Normal Line / SPOT (5)	10/23/12-10/29/12	3	:30	6:30A- 7A (EST)	1	1	1	1	1	1			5	\$350.00	\$1,750.00	WHTM Harrisburg (WHTM)		10/22/12
6.0	Normal Line / SPOT (6)	10/23/12-10/26/12	3	:30	12P- NEWS-ABC27 NEWS AT 12P	1	1	1	1	1	1			4	\$150.00	\$600.00	WHTM Harrisburg (WHTM)		10/22/12
7.0	Normal Line / SPOT (7)	10/23/12-10/29/12	3	:30	10:58A- ABC-THE VIEW	2	2	2	2	2	2			10	\$150.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/22/12
8.0	Normal Line / SPOT (8)	10/23/12-10/29/12	3	:30	4P- 4:58:31P (EST)	1	1	1	1	1	1			5	\$200.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/22/12
9.0	Normal Line / SPOT (9)	10/27/12-10/27/12	3	:30	7P- NEWS-ABC27 NEWS SATURDAY AT 7P							1		1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/22/12
10.0	Normal Line / SPOT (10)	10/23/12-10/29/12	3	:30	5:57P- NEWS-ABC27 NEWS AT 6P	1	1	1	1	1	1			5	\$500.00	\$2,500.00	WHTM Harrisburg (WHTM)		10/22/12
11.0	Normal Line / SPOT (11)	10/23/12-10/29/12	3	:30	5:30P- 5:57:56P (EST)	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHTM Harrisburg (WHTM)		10/22/12

## CONFIRMATION CONTRACT

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Date:

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## Contract # 1992229

### Schedule Dates

10/23/12-10/29/12

### Advertiser

Casey/Senate-D (3661)

### Agency

Shorr Johnson Magnus (4312)

### Product

Political-Political (1088)

### Brand

POLITICAL (2893)

### Salesperson

Jones, Mike (1068)

### Sales Office

CONTINENTAL - Washington, DC

### Buyer Name

DETTORRE,MIKE

### Phone/Fax

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### CPE

N/A

### Account Types

National/Political Candidate Agency

### Billing Type

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### Comments

CASEY/SENATE/DEM

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Last Modified 10/22/12

Entered By Nicole Heckard

CO-OP

No

Headline #

ECR08887640

Demo

Normal

Order Type

Normal

Package Deal

15.00

Commission %

\$6,948.75

Commission

\$39,376.25

Net Total

Sales Tax

## WHTM Harrisburg (WHTM)

### By Broadcast Month

Spots	Rate
Oct. 2012	\$35,350.00
Nov. 2012	\$10,975.00
<b>Grand Total:</b>	<b>\$46,325.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT (12)	10/23/12-10/29/12	3	:30	4:58-5:31P- 5:30P (EST)	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHTM Harrisburg (WHTM)		10/22/12
13.0	Normal Line / SPOT (13)	10/23/12-10/29/12	3	:30	7P- NEWS-ABC27 NEWS AT 7P	1	1	1	1	1	1			5	\$300.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/22/12
14.0	Normal Line / SPOT (14)	10/28/12-10/28/12	3	:30	6P- NEWS-ABC27 NEWS SUNDAY AT 6P								1	1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		10/22/12
15.0	Normal Line / SPOT (15)	10/23/12-10/29/12	3	:30	7:30P- INSIDE EDITION 730P	1	2	1	1	1				5	\$200.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/22/12
16.0	Normal Line / SPOT (16)	10/24/12-10/24/12	3	:30	7:57-56P- 9P (EST)			1						1	\$1,200.00	\$1,200.00	WHTM Harrisburg (WHTM)	MIDDLE	10/22/12
17.0	Normal Line / SPOT (17)	10/24/12-10/24/12	3	:30	10P- ABC-NASHVILLE			1						1	\$1,000.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/22/12
18.0	Normal Line / SPOT (18)	10/29/12-10/29/12	3	:30	10P- ABC-CASTLE	1								1	\$1,500.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/22/12
19.0	Normal Line / SPOT (19)	10/23/12-10/23/12	3	:30	10P- ABC-PRIVATE PRACTICE		1							1	\$1,200.00	\$1,200.00	WHTM Harrisburg (WHTM)		10/22/12
20.0	Normal Line / SPOT (20)	10/29/12-10/29/12	3	:30	7:57P- ABC-DANCING WITH THE STARS	2								2	\$2,500.00	\$5,000.00	WHTM Harrisburg (WHTM)		10/22/12
21.0	Normal Line / SPOT (21)	10/24/12-10/24/12	3	:30	9P- 10P (EST)			2						2	\$2,500.00	\$5,000.00	WHTM Harrisburg (WHTM)	FAMILY/NEIGHBORS	10/22/12
22.0	Normal Line / SPOT (22)	10/25/12-10/25/12	3	:30	8:59P- ABC-GREY'S ANATOMY				1					1	\$2,500.00	\$2,500.00	WHTM Harrisburg (WHTM)		10/22/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at [www.abc27.com](http://www.abc27.com) and are incorporated by reference in their entirety.



WHTM  
3235 Hoffman Street  
PO BOX 5860  
Harrisburg, PA 17110-5860

Shorr Johnson Magnus  
1831 Chestnut St.  
Philadelphia, PA 19103

## Contract # 199229

### Schedule Dates

10/23/12-10/29/12

### Advertiser

Casey/Senate-D (3661)

### Agency

Shorr Johnson Magnus (4312)

### Product

Political-Political (1088)

### Brand

POLITICAL (2893)

### Salesperson

Jones, Mike (1068)

### Sales Office

CONTINENTAL - Washington, DC

### Buyer Name

DETTORRE,MIKE

### Phone/Fax

/

### CPE

N/A

### Account Types

National/Political Candidate Agency

### Billing Type

Standard

### Comments

CASEY/SENATE/DEM

### Date Entered

10/22/12

### Last Modified

10/22/12

### Entered By

Nicole Heckard

### CO-OP

No

### Headline #

ECR08887640

### Demo

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / SPOT (23)	10/23/12-10/23/12	3	:30	7:57P- ABC-DANCING WITH THE STARS RESULTS			1						1	\$2,500.00	\$2,500.00	WHTM Harrisburg (WHTM)		10/22/12
24.0	Normal Line / SPOT (24)	10/23/12-10/29/12	3	:30	2014P- ABC-ABC NEWS NIGHTLINE		1	1	1	1				4	\$150.00	\$600.00	WHTM Harrisburg (WHTM)		10/22/12
25.0	Normal Line / SPOT (25)	10/23/12-10/29/12	3	:30	Orbit- [TJ]NEWS-ABC27 NEWS AT 11P(Mo-Fr), [TJ]NEWS-ABC27 NEWS AT 11P WEEKEND(Su)		1	1	1	1	1			6	\$400.00	\$2,400.00	WHTM Harrisburg (WHTM)		10/22/12
26.0	Normal Line / SPOT (26)	10/27/12-10/27/12	3	:30	11:30P- NEWS-ABC27 NEWS @ 11PM (LATE RUN)						1			1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/22/12
27.0	Normal Line / SPOT (27)	10/27/12-10/27/12	3	:30	7:58P- SPORTS-ABC SATURDAY NIGHT FOOTBALL SHOWCASE						2			2	\$800.00	\$1,600.00	WHTM Harrisburg (WHTM)		10/22/12
28.0	Normal Line / SPOT (28)	10/27/12-10/27/12	3	:30	3:28P- SPORTS-ABC COLLEGE FOOTBALL						1			1	\$1,000.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/22/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of the Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

**Station and Location:**

WHTM-TV

**Date:**

10/29/12

I, Shorr Johnson Magnus, a legally  
being/on behalf of: Bob Casey Jr, political  
qualified candidate of the Democratic  
party for the office of: U.S. Senate  
in the General  
election to be held on: Nov 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
10/30 - 11/6					

**Total Charges:** \$28,037.50 (Net)

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Bob Casey For US Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Charlie Lyons, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/25/12 [Signature]  
Date Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

Paul Rosta  
Printed Name

NSM  
Title

CASH ONLY IF ALL CheckLock™ SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING

SHORR JOHNSON MAGNUS  
MEDIA ACCOUNT  
1831 Chestnut Street, 6th Floor  
Philadelphia, PA 19103  
(215) 567-4080 FAX (215) 567-2106

FIRSTTRUST SAVINGS BANK  
3-7380/2380

4719

10/29/2012

PAY TO THE ORDER OF WHTM-TV

\$\*\*38,037.50

Thirty-Eight Thousand Thirty-Seven and 50/100\*\*\*\*\*

DOLLARS

WHTM-TV

A TAMPER RESISTANT TONER AREA A

*[Handwritten Signature]*

MEMO Casey